

TEAM BUILDING & VOLUNTEERING OPPORTUNITIES

Be part of something special



**LIVE
HERE
LOVE
HERE**

Keep Northern Ireland Beautiful

is an environmental charity dedicated to creating a resilient environment, thriving places and healthy communities.



Be part of a movement to inspire and empower people to transform where they live, learn, work and play.

Spend a day volunteering with us to make a real and visible difference to the environment and have fun team building at the same time!

Keep Northern Ireland Beautiful can tailor a corporate volunteer clean-up event to your requirements so that your team can be part of one of Northern Ireland's fastest growing civic movements to rid our streets, parks, beaches and rivers of litter. Be the change you want to see in the places you care about - be that on your company doorstep or places that you love to spend your time.

The bigger picture

Our work and your support for it has never been more important. The natural world is under threat as never before, through climate breakdown, biodiversity loss and plastic pollution. In Northern Ireland, almost 80% of marine litter is estimated to come from land. Plastic packaging makes up two of the three most common items of litter found on our streets, in our parks and open spaces. By supporting Keep Northern Ireland Beautiful you will help us turn the tide on plastic and litter and make a valuable contribution to improving the environment.



£36m

estimated yearly loss to NI beach amenity value from marine litter

625

items of litter on average are found per 100m of beach in Northern Ireland

80%

of all marine litter in Northern Ireland is made of plastic

How can we help you?

Partnering with Keep Northern Ireland Beautiful for an event can be incredibly beneficial to your organisation by:

- motivating and uniting your staff team
- generating positive PR opportunities
- raising your company profile in the local community.

We can offer you and your team the opportunity to escape the office, venture into the great outdoors and play your part in protecting our environment. Do good to feel good!



We will provide the following during your event:

- ✓ All equipment, including litter pickers, bags, gloves and hi-viz vests
- ✓ Experienced staff to liaise with in the lead up to your event and to manage and coordinate clean-up activities on the day
- ✓ Liaison with the local authority to take away all litter after the event
- ✓ Trained staff with a first aid qualification
- ✓ Health and safety risk assessment and event briefing
- ✓ Pre and Post event PR across all of our social media platforms
- ✓ Images from the event for your own PR and publicity efforts
- ✓ A record of the quantity of litter you collected at your event, referenced in the annual Cleaner Neighbourhoods/Marine Litter Report for Northern Ireland
- ✓ Team Building and Educational Games (at beach cleans)
- ✓ 25% discount available from Belfast Activity Centre/ Belfast Adventure Park, ideal for team building activities.



“At McDonald’s we are constantly challenging ourselves to find ways in which we can use our scale and our people, to influence and drive change. Through Keep Northern Ireland Beautiful, we have been working to educate people to reduce and recycle their rubbish. We are committed to daily litter patrols around our restaurants and as part of The Big Spring Clean, our large scale clean-up events have enabled us to contribute positively within the local community to take action and work together to tackle litter in the area.”

Pricing

Up to ten people	£500
20 people	£900
30 people	£1,350

Terms & Conditions:

Pricing excludes VAT. Please contact us directly for pricing of events over 30 people. A minimum of one month’s notice is normally required to organise an event. Full payment is required in advance of the event. Cancellation fees apply.

Interested in hearing more?

Are you interested in improving your knowledge and understanding of environmental issues and that of your team? Or would you simply like to hear more about our work? Keep Northern Ireland Beautiful has a team of experienced and knowledgeable staff

who can come to talk to you and tailor a presentation to your employees, Senior Management Team or Board of Directors, depending on your requirements. Prices apply, with discounts available to businesses participating in clean-ups organised and supported by our team.

Could your business Adopt A Spot?

Your organisation could also get involved in the Adopt A Spot Programme. This programme enables groups across Northern Ireland to adopt an area in their locality and look after it. Groups can choose any spot they like: from a town/village to a stretch of beach, a local park, a local forest or even the street they live or work on.

Participants commit to deliver 8 activities (primarily clean-ups) over two years and are supported by Keep Northern Ireland Beautiful with guidance and an Adopt A Spot kit which contains everything you need to equip your team. A standard kit costs £350.

Find out more about the Adopt A Spot programme [here](#).

“Northern Ireland Water were delighted to join Keep Northern Ireland Beautiful in a clean-up around Strangford Lough on World Environment Day and participate in a Big Beach Clean at Portavogie. My project team and I were so impressed by the way the events were organised, the number of volunteers that turned up to help and the infectious enthusiasm of the Keep Northern Ireland Beautiful staff. We all have a part to play in helping keep our beaches and coastlines clean and NI Water look forward to supporting the fantastic work of Keep Northern Ireland Beautiful and their dedicated volunteers in the future.”

Peter Ferguson Senior Project Manager,
NI Water



Make your Plastic Promise

We've known about the devastating impact of plastics for more than a decade. It is polluting our oceans, killing wildlife and damaging our health. Yet our consumption of plastic continues to increase! Join the growing network of

organisations taking action by making your Plastic Promise and reducing your plastic footprint. Small steps can make a big difference.

Make your Plastic Promise [here](#).

"We planned a day away from the office to catch up with what our colleagues in Sea Fisheries in Downpatrick are doing and agreed to finish the day with a fun activity. As we are the DAERA Marine Strategy and Licensing team with responsibility for the Marine Litter Strategy what better activity than a beach clean! It couldn't have been easier to organise, a few e-mails to Keep Northern Ireland Beautiful and the loan of equipment and venue was arranged. Our team members are based in a number of different venues so a walk along a beautiful beach, in the sunshine, having a chat was a great way to get to know each other better whilst removing harmful litter from our marine environment. What a brilliant team-building event!"

Marine Strategy and Licensing team, DAERA



It's your place, so why not
get involved today!

Together we can make a difference.



“Environmental best practice and sustainable working practices are at the heart of the GRAHAM business. We were delighted to have the recent opportunity to get involved with the Live Here Love Here campaign, the ethos of which is closely aligned to our own corporate objectives. We look forward to continuing to work with Keep Northern Ireland Beautiful and supporting their efforts to make environmental improvements along our coastlines and in our communities.”

Mark Little GRAHAM Contracts Manager



For more information please contact:

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**KEEP
NORTHERN
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BEAUTIFUL**



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