

Live Here Love Here: NI Wide Impact in 2019

By working together we are inspiring a movement of people changing behaviours and creating a positive future for us all. Thank you for your continued support!



130,128
volunteers

271

metric tonnes of
rubbish collected
equivalent to
approximately...



44,820
litter bags collected

22

Ulsterbuses



**Adopt®
A Spot**

188 groups supported
by the Adopt A Spot
programme

1,504

hours of volunteer time
(each group carries out
4 clean ups a year)



£65,800

financial support for Adopt A Spot
groups across Northern Ireland



Media Campaign

Through partnership working and 'one voice' messaging across a strong variety of media channels such as TV, social media and billboards, we can build strong relationships with the public as we develop the kind of place we want to live.

In 2018, we introduced an unforgettable irate, magenta puppet – disgusted by all things litter and not afraid to tell you so! The character delivers memorable messages and appeals to all age ranges, raising awareness and driving the behaviour change we all need in our communities.



**LIVE
HERE
LOVE
HERE**



**Armagh City
Banbridge
& Craigavon**
Borough Council



**Housing
Executive**



**KEEP
NORTHERN
IRELAND
BEAUTIFUL**



**Belfast
City Council**



Coca-Cola HBC
Ireland & Northern Ireland



**Mid & East
Antrim**
Borough Council



**Carrickfergus
Lár Uíadhlán**
District Council



Carrickfergus District Council
Carrickfergus District Council
Pleasant Meadows Park & Grounds



Carrickfergus District Council
Carrickfergus District Council
Pleasant Meadows Park & Grounds

Live Here Love Here: Volunteer impact in your area

Small Grants Scheme

The Small Grants Scheme has had overwhelmingly positive environmental and educational impacts as well as benefitting the health and wellbeing of volunteers.



448

applications received in 2019 across Northern Ireland

"St. Anthony's Primary School project involved clearing the area of undergrowth and planting bulbs. This area had become very overgrown and because the view was obstructed, the number of break ins at the school had increased. Although I knew that this was a very ambitious project, the support and enthusiasm we received from parents and the local community was amazing. The Rotary Club donated 3,000 crocus bulbs and volunteers to help the children plant them. The number of break ins has greatly reduced and the residents in the housing estate opposite the school, Drumglass are delighted with the results."

Helen Hamill
Vice Principal and Project Coordinator



From 2014-2019:

129

applications received in Armagh City, Banbridge and Craigavon

£60,100

amount requested



£900

Added value: additional funding by partners

£49,200

amount awarded



1,260

volunteer hours in 2018



64

projects funded

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**LIVE
HERE
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Community Awards



4

award winners from Armagh City, Banbridge and Craigavon since 2017

Hosted by Live Here Love Here Ambassador and TV Presenter Joe Mahon, the Community Awards are an opportunity to thank and celebrate environmental heroes who have demonstrated consistent hard work, instilling civic pride and tackling environmental issues in their local community. Volunteers are celebrated through a number of categories, including a bespoke council Litter Heroes Award, awarded to those who have shown a dedication to the environment.

"I was delighted with the award as it gave publicity to the problems we have with litter and plastic in particular being thrown away carelessly. I continue to lift plastic bottles and other rubbish while out walking in the Mournes but I'm heartened as I find less litter than I did a number of years ago."

Peter McKernan
Banbridge Ramblers,
winner of the Armagh City,
Banbridge and Craigavon
Litter Heroes Award 2018

