

# Live Here Love Here: NI Wide Impact in 2019

*By working together we are inspiring a movement of people changing behaviours and creating a positive future for us all. Thank you for your continued support!*



**130,128**

volunteers

**271**

metric tonnes of rubbish collected equivalent to approximately...



**44,820**

litter bags collected

**22**

Ulsterbuses



**Adopt®  
A Spot**

**188** groups supported by the Adopt A Spot programme

**1,504**

hours of volunteer time (each group carries out 4 clean ups a year)



**£65,800**

financial support for Adopt A Spot groups across Northern Ireland



## Media Campaign

Through partnership working and 'one voice' messaging across a strong variety of media channels such as TV, social media and billboards, we can build strong relationships with the public as we develop the kind of place we want to live.

In 2018, we introduced an unforgettable irate, magenta puppet – disgusted by all things litter and not afraid to tell you so! The character delivers memorable messages and appeals to all age ranges, raising awareness and driving the behaviour change we all need in our communities.



**LIVE  
HERE  
LOVE  
HERE**



**Antrim and  
Newtownabbey  
BOROUGH COUNCIL**



**Housing  
Executive**



**Armagh City  
Banbridge & Craigavon  
BOROUGH COUNCIL**



**Belfast  
City Council**



**Coca-Cola HBC  
Ireland & Northern Ireland**



**DAERA**  
Department of Agriculture,  
Environment and Rural Affairs



**Donegal City & District  
Council**



**Fermanagh & Omagh  
District Council**



**Gloucestershire County  
Council**



**LCCCL**  
Lisburn & Castlereagh  
City Council



**Mid & East  
Antrim  
BOROUGH COUNCIL**



**Monaghan District  
Council**



**Newry, Mourne  
and Down  
District Council**

# Live Here Love Here: Volunteer impact in your area

## Small Grants Scheme

The Small Grants Scheme has had overwhelmingly positive environmental and educational impacts as well as benefitting the health and wellbeing of volunteers.



**448**  
applications  
received in 2019  
across Northern  
Ireland

"The aim of Monkstown Village Garden project is to create a viable community garden that is open and accessible to everyone. Live Here Love Here funding is so vital to us as it has helped build an easily accessible path to our polytunnel enabling us to offer community groups of all abilities use of our wonderful facilities. We could not do without the help of assisted funders such as LHLH who are enabling Monkstown Village Initiatives to design a garden for wellbeing. Through gardening workshops and mentoring programmes, we hope to improve the nutritional and mental health of our local residents and demonstrate gardening practices that are sustainable and environmentally responsible."

*Margaret Connolly*  
Monkstown Village Garden



From 2014-2019:

**108** applications  
received from  
Antrim and  
Newtownabbey



**48**  
projects  
funded

**£349,305**  
amount requested



**£3,750**  
Added value: additional  
funding by partners

**£67,510**  
amount awarded



**490**  
volunteer hours in 2018  
(based on 8 completed  
projects)



## Community Awards



**4** award winners  
from Antrim and  
Newtownabbey  
since 2017

Hosted by Live Here Love Here Ambassador and TV Presenter Joe Mahon, the Community Awards are an opportunity to thank and celebrate environmental heroes who have demonstrated consistent hard work, instilling civic pride and tackling environmental issues in their local community. Volunteers are celebrated through a number of categories, including a bespoke council Litter Heroes Award, awarded to those who have shown a dedication to the environment.

"I was surprised and very pleased to receive this award. Our small group has regularly cleaned up the shore at Whitehouse Lagoon over the last five years and we have an excellent working relationship with Antrim and Newtownabbey Council. The Community awards ceremony was a great night out at the City Hall!"

*Rosie Watkins (below centre), Whitehouse Lagoon*



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