

Live Here Love Here: NI Wide Impact in 2019

By working together we are inspiring a movement of people changing behaviours and creating a positive future for us all. Thank you for your continued support!



130,128
volunteers

271 metric tonnes of rubbish collected equivalent to approximately...



44,820
litter bags collected

22

Ulsterbuses



**Adopt
A Spot**

188 groups supported by the Adopt A Spot programme

1,504

hours of volunteer time (each group carries out 4 clean ups a year)



£65,800

financial support for Adopt A Spot groups across Northern Ireland



Media Campaign

Through partnership working and 'one voice' messaging across a strong variety of media channels such as TV, social media and billboards, we can build strong relationships with the public as we develop the kind of place we want to live.

In 2018, we introduced an unforgettable irate, magenta puppet – disgusted by all things litter and not afraid to tell you so! The character delivers memorable messages and appeals to all age ranges, raising awareness and driving the behaviour change we all need in our communities.



**LIVE
HERE
LOVE
HERE**



**Belfast
City Council**



**Housing
Executive**



**KEEP
NORTHERN
IRELAND
BEAUTIFUL**



**LCCB
Lisburn &
Castlereagh
City Council**



Live Here Love Here: Volunteer impact in your area

Small Grants Scheme

The Small Grants Scheme has had overwhelmingly positive environmental and educational impacts as well as benefitting the health and wellbeing of volunteers.



448
applications
received in 2019
across Northern
Ireland

"Last year we carried out a scheme which provided two opportunities for local people to come along to the Whiterock Community Garden and create a herb box and hanging flower basket for themselves. We at the Top of the Rock Healthy Living Centre, with assistance from the Belfast City Council gardener, provided all the raw materials – compost, terracotta boxes, baskets, herbs, flowers, plant food, trowels – and together we had 2 great afternoons 'mucking' in, getting our hands dirty and coming up with some beautiful floral and herbal creations. Local residents derived huge enjoyment from this project, firstly the satisfaction of learning something new and then putting it into practice, followed by the pleasure of taking home a beautiful flower basket or herb box which would live on for months to come. It was also clear that people really enjoyed both the social and outdoor aspects of this pursuit."

Upper Springfield Flowers and Herbs



From 2014-2019:

279 applications
received in
Belfast City

£966,088
amount requested



£18,800
Added value: additional
funding by partners

£148,175
amount awarded



1,866
volunteer hours in 2018
(based on 12 completed
projects)

105
projects
funded

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Community Awards



4 award winners from
Belfast City since 2017

Hosted by Live Here Love Here Ambassador and TV Presenter Joe Mahon, the Community Awards are an opportunity to thank and celebrate environmental heroes who have demonstrated consistent hard work, instilling civic pride and tackling environmental issues in their local community. Volunteers are celebrated through a number of categories, including a bespoke council Litter Heroes Award, awarded to those who have shown a dedication to the environment.

"Since winning a 2018 Award for our Live Here Love Here Garden our group has become more involved in planting and garden projects, extending our children's Emoji garden further into a wildflower area. The Award has helped build our confidence, pride in our area and achievement's and especially bringing more people and families on board and even more ideas to enhance our local environment from picnic areas to allotments. We want to thank Live Here Love Here and Keep Northern Ireland Beautiful for their great help, support and advice."

*Tommy Holland Springhill Community Garden Group,
Winners of the Good Neighbour Award*

