

Live Here Love Here: NI Wide Impact in 2019

By working together we are inspiring a movement of people changing behaviours and creating a positive future for us all. Thank you for your continued support!



130,128
volunteers

271

metric tonnes of rubbish collected equivalent to approximately...



44,820
litter bags collected

22

Ulsterbuses



**Adopt®
A Spot**

188 groups supported by the Adopt A Spot programme

1,504
hours of volunteer time (each group carries out 4 clean ups a year)



£65,800

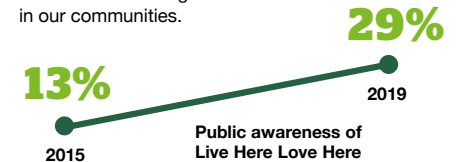
financial support for Adopt A Spot groups across Northern Ireland



Media Campaign

Through partnership working and 'one voice' messaging across a strong variety of media channels such as TV, social media and billboards, we can build strong relationships with the public as we develop the kind of place we want to live.

In 2018, we introduced an unforgettable irate, magenta puppet – disgusted by all things litter and not afraid to tell you so! The character delivers memorable messages and appeals to all age ranges, raising awareness and driving the behaviour change we all need in our communities.



**LIVE
HERE
LOVE
HERE**

LCCC
Lisburn & Castlereagh City Council



Ards and North Down Borough Council



Live Here Love Here: Volunteer impact in your area

Small Grants Scheme

The Small Grants Scheme has had overwhelmingly positive environmental and educational impacts as well as benefitting the health and wellbeing of volunteers.



448
applications
received in 2019
across Northern
Ireland

"The 'Village Heart' project has transformed an area at the centre of Annahilt village. Before this work started it was a grassy area, but now we have a paved area with benches, and a floral display around this centrepiece that has been supported by local young people.

The response from the community has been wholly positive. It has really improved the appearance of the village. It is also encouraging to see people take time out to use the space. We really do appreciate the support of Live Here Love Here funding to make this possible. As a group we are also encouraged to do more to continue to improve our community."

Andrew Annahilt and Magheraconluce Community Association



From 2016-2019:

44 applications
received in
Lisburgh and
Castlereagh



21
projects
funded

£159,372
amount requested

£28,400
amount awarded



£6,000
Added value: additional
funding by partners



126
volunteer hours in 2018
(based on 4 completed
projects)

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**Community
Awards**



1st ever
award winner
in Lisburgh and
Castlereagh

Hosted by Live Here Love Here Ambassador and TV Presenter Joe Mahon, the Community Awards are an opportunity to thank and celebrate environmental heroes who have demonstrated consistent hard work, instilling civic pride and tackling environmental issues in their local community. Volunteers are celebrated through a number of categories, including a bespoke council Litter Heroes Award, awarded to those who have shown a dedication to the environment.

"When I set up Protect Our Pristine Seas in March 2018 I never thought this would be possible. I hope that winning this award, and people seeing it on social media and at my school will help to raise awareness of the massive problem that the oceans, and we face, as a result. I hope that we also will get a lot more volunteers helping us and even doing beach cleans in their own areas. It was amazing to see so many other people getting awards for doing similar things. It's not hard to do, when you have a little bit of spare time, and we all play a part in protecting our planet. I had a lovely evening and it was amazing to meet Jo Ruxton and Janet Grey. The food was delicious! Thanks for the award. I love it!"

*Anna Neal (centre),
Protect our Pristine
Seas. Winner
of Lisburn and
Castlereagh Litter
Heroes Award at the
Live Here Love Here
Community Awards
2019.*

