

Live Here Love Here: NI Wide Impact in 2019

By working together we are inspiring a movement of people changing behaviours and creating a positive future for us all. Thank you for your continued support!



130,128

volunteers

271

metric tonnes of rubbish collected equivalent to approximately...



44,820

litter bags collected

22

Ulsterbuses



Adopt A Spot

188 groups supported by the Adopt A Spot programme

1,504

hours of volunteer time (each group carries out 4 clean ups a year)



£65,800

financial support for Adopt A Spot groups across Northern Ireland



Media Campaign

Through partnership working and 'one voice' messaging across a strong variety of media channels such as TV, social media and billboards, we can build strong relationships with the public as we develop the kind of place we want to live.

In 2018, we introduced an unforgettable irate, magenta puppet – disgusted by all things litter and not afraid to tell you so! The character delivers memorable messages and appeals to all age ranges, raising awareness and driving the behaviour change we all need in our communities.



**LIVE
HERE
LOVE
HERE**



**Mid & East
Antrim
Borough Council**



Belfast City Council



Live Here Love Here: Volunteer impact in your area

Small Grants Scheme

The Small Grants Scheme has had overwhelmingly positive environmental and educational impacts as well as benefitting the health and wellbeing of volunteers.



448
applications
received in 2019
across Northern
Ireland

"The Ahoghill in Bloom initiative is run entirely by volunteers. Funding for our ongoing environmental improvement programme in the village depends on donations from local residents, businesses and grants from organisations such as Live Here love Here. With support such as we have received as part of the 2018 Small Grants Scheme we have been enabled to further develop our planting programme across the village. Such support has provided enormous encouragement to our team of volunteers and has encouraged us to continue to ensure that Ahoghill is a great place to live in, work in and to visit!"

James Perry Joint Secretary, Ahoghill Traders' Association



From 2014-2019:

130 applications
received in
Mid and East
Antrim

£397,629
amount requested

£69,225
amount awarded



£10,050
Added value: additional
funding by partners



4,036
volunteer hours in 2018
(based on 8 completed
projects)



62
projects
funded

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 [@liveherelovehere](https://www.facebook.com/liveherelovehere)

 [@isupportlthl](https://twitter.com/isupportlthl)

 [@livehere.lovehere](https://www.instagram.com/livehere.lovehere)



Community Awards



4 award winners
in Mid and East
Antrim since 2017

Hosted by Live Here Love Here Ambassador and TV Presenter Joe Mahon, the Community Awards are an opportunity to thank and celebrate environmental heroes who have demonstrated consistent hard work, instilling civic pride and tackling environmental issues in their local community. Volunteers are celebrated through a number of categories, including a bespoke council Litter Heroes Award, awarded to those who have shown a dedication to the environment.

"Cameron has autism and severe learning difficulties and as a family, we are immensely proud of him winning the Litter Heroes Award for Mid and East Antrim, as he is a strong advocate and active campaigner for litter picking and recycling. He loves to share his story and his interest in the environment has given him focus, purpose and motivation to work hard. Encouraged by his success with the award he is now confident enough to volunteer at the local recycling centre, knowing that he is appreciated and his actions are making a difference"

*The Liddle Family
(Cameron centre),
Winner of the Mid and
East Antrim Litter Heroes
Award at the 2019
Live Here Love Here
Community Awards.*

