

Live Here Love Here: NI Wide Impact in 2019

By working together we are inspiring a movement of people changing behaviours and creating a positive future for us all. Thank you for your continued support!



130,128

volunteers

271

metric tonnes of rubbish collected equivalent to approximately...



44,820

litter bags collected

22

Ulsterbuses



Adopt A Spot

188 groups supported by the Adopt A Spot programme

1,504

hours of volunteer time (each group carries out 4 clean ups a year)



£65,800

financial support for Adopt A Spot groups across Northern Ireland



Media Campaign

Through partnership working and 'one voice' messaging across a strong variety of media channels such as TV, social media and billboards, we can build strong relationships with the public as we develop the kind of place we want to live.

In 2018, we introduced an unforgettable irate, magenta puppet – disgusted by all things litter and not afraid to tell you so! The character delivers memorable messages and appeals to all age ranges, raising awareness and driving the behaviour change we all need in our communities.



**LIVE
HERE
LOVE
HERE**



Belfast City Council



Coca-Cola HBC Ireland & Northern Ireland



Comhairle Ceantair
Lár Uladh
Mid Ulster
District Council

Live Here Love Here: Volunteer impact in your area

Small Grants Scheme

The Small Grants Scheme has had overwhelmingly positive environmental and educational impacts as well as benefitting the health and wellbeing of volunteers.



448
applications
received in 2019
across Northern
Ireland

"We were delighted to have been awarded funding through this scheme. Gardening is a real passion of our community group and to be able to enhance our precious community garden with the addition of bird boxes and spring bulbs has been invaluable. The pleasure of seeing our efforts spring up through the ground & flourish has really given us a sense of achievement & pride in our area. This initial financial assistance has brought us together and made us realise the importance of working together to the benefit of the community and our own mental health."

Kilcronaghan Community Association



From 2014-2019:

140 applications
received in
Mid Ulster

£98,920
amount requested

£38,700
amount awarded



55
projects
funded



£8,100
Added value: additional
funding by partners



1,734
volunteer hours in 2018
(based on 14 completed
projects)

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*Community
Awards*

Hosted by Live Here Love Here Ambassador and TV Presenter Joe Mahon, the Community Awards are an opportunity to thank and celebrate environmental heroes who have demonstrated consistent hard work, instilling civic pride and tackling environmental issues in their local community. Volunteers are celebrated through a number of categories, including a bespoke council Litter Heroes Award, awarded to those who have shown a dedication to the environment.

"Winning the Mid Ulster Litter Hero award was incredible. It was such an honour to be recognised for things that have become part of my everyday life, and it spurred me on to keep going and encourage others to get involved in their communities."

*Vicky Seviour Crockett (below, second left),
Winner of Mid Ulster Litter Heroes Award 2019*



5

award
winners
from Mid
Ulster
since 2017

