

# Live Here Love Here: NI Wide Impact in 2019

*By working together we are inspiring a movement of people changing behaviours and creating a positive future for us all. Thank you for your continued support!*



**130,128**

volunteers

**271**

metric tonnes of rubbish collected equivalent to approximately...



**44,820**

litter bags collected

**22**

Ulsterbuses



**Adopt®  
A Spot**

**188** groups supported by the Adopt A Spot programme

**1,504**

hours of volunteer time (each group carries out 4 clean ups a year)



**£65,800**

financial support for Adopt A Spot groups across Northern Ireland



## Media Campaign

Through partnership working and 'one voice' messaging across a strong variety of media channels such as TV, social media and billboards, we can build strong relationships with the public as we develop the kind of place we want to live.

In 2018, we introduced an unforgettable irate, magenta puppet – disgusted by all things litter and not afraid to tell you so! The character delivers memorable messages and appeals to all age ranges, raising awareness and driving the behaviour change we all need in our communities.



**LIVE  
HERE  
LOVE  
HERE**



Comhairle Ceantair  
**an Iúir, Mhúrn  
agus an Dúin**  
Newry, Mourne  
and Down  
District Council



Fernagh & Omagh  
District Council  
Comhairle Ceantair  
Fhear Mearach agus na hOmaí



**Housing  
Executive**



KEEP  
NORTHERN  
IRELAND  
BEAUTIFUL



Belfast  
City Council

**LCCC**  
Lisburn &  
Castlereagh  
City Council



**Mid & East  
Antrim  
Borough Council**



Comhairle Ceantair  
**Lár Uladh  
Mid Ulster**  
District Council

# Live Here Love Here: Volunteer impact in your area

## Small Grants Scheme

The Small Grants Scheme has had overwhelmingly positive environmental and educational impacts as well as benefitting the health and wellbeing of volunteers.



**448**  
applications  
received in 2019  
across Northern  
Ireland

"Last year we were fortunate to have a piece of waste land donated to Kilclief Residents Association for the purpose of creating a Community Garden. We had to source funds from a variety of funders and just near the end, we were still short when we discovered the Live Here Love Here small grants scheme. The application form was probably the easiest one of all to complete and the grant we received was timely for us to complete the project. We are truly grateful to the staff at Keep Northern Ireland Beautiful and hope to be able to avail of their schemes in the future when we embark on other projects."

*Maurice Denvir*  
Kilclief Residents Association

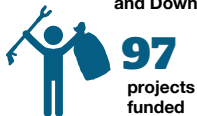


From 2014-2019:

**205** applications  
received in  
Newry, Mourne  
and Down

**£594,369**  
amount requested

**£80,550**  
amount awarded



**97**  
projects  
funded



**£12,150**  
Added value: additional  
funding by partners



**2,989**  
volunteer hours in 2018  
(based on 22 completed  
projects)

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@isupportlthl



@livehere.lovehere



Community  
Awards

Hosted by Live Here Love Here Ambassador and TV Presenter Joe Mahon, the Community Awards are an opportunity to thank and celebrate environmental heroes who have demonstrated consistent hard work, instilling civic pride and tackling environmental issues in their local community. Volunteers are celebrated through a number of categories, including a bespoke council Litter Heroes Award, awarded to those who have shown a dedication to the environment.

"The Strangford Lough and Lecale Partnership Coastal Guardians were delighted to be awarded the Spirit of Live Here Love Here Award, presented by DAERA, in February 2019. Our group of dedicated volunteers work to conserve and protect the beautiful coastline of the Strangford Lough and Lecale AONB, with an ongoing programme of beach cleaning activities tackling the dangerous and unsightly marine litter that pollutes our shores. It is thanks to grants such as the Live Here Love Here small grant that we are able to do as much as we can to keep our coast litter-free. This task can be a daunting one, which is why we are truly grateful to have our efforts recognised with this award. It motivates us to keep on going and to continue the battle to rid our coastline of litter."

*Strangford Lough and Lecale Partnership Coastal Guardians*



**8** award  
winners in  
Newry, Mourne  
and Down  
since 2017

